



**El Dorado County Fire Protection District  
Communication Committee Special Meeting**

**AGENDA**

**Station # 25**

**3034 Sacramento St  
Placerville, CA 95667**

**28-Feb-2025  
1:00 PM**

**Dial in Logistics:**

Meeting ID:  
Passcode:

**District Participants**

**Fire Chief, Tim Cordero  
Capitan, Jacob Poganski**

**Div. 5 Director Paul Gilchrest; Committee Chairman  
Div. 1 Director Mark Brunton**

- 1) Call to Order **1:15PM**
- 2) Roll Call: Present **MB, JP, PG**
- 3) Pledge of Allegiance
- 4) Agenda Adoption; **1<sup>st</sup> MB and 2<sup>nd</sup> JP. All in favor.**
- 5) Public Comment: **None**
- 6) Communications Committee Matters
  - New Business:
    - Finance Campaign
      - **Approach utilizes ECF budget to create vignettes. Start with the summary budget tab as a vignette and then create additional vignettes by class or sectioning out various classes.**
  - Old Business:
    - Diamond Springs – El Dorado Fire Protection District Annexation
      - **Moving forward LAFCO progress.**
    - Newsletter; **IP**

- Interdistrict Communication & Collaboration; [Working with El Dorado County Office of Wildfire Preparedness and Resilience.](#)
- EMS & Fire Suppression Communication Campaign
  - Utilize recent training videos with DS & ECF.
  - Acquire video of joint training with CalFire C300 Initial Attack Incident Command course and Advanced Attack Incident Command course.

● Statistics: Nov - Jan

○ Website (Q4 – 2024)

Page Visits	e-Mail Subscribers
48,712	313 +6.46%

○ Social Media (Q4 – 2024)

Facebook	Page Visits	Page Reach	Followers	New Followers	
	16.5K	295K	17,884 +2.5%	441	
Instagram	Profile Visits	Post Reach	Followers	New Followers	
	1,8K	11.7K	6,640 +2.8%	186	
	Profile Visits	Page Reach	Reactions	Comments	Shares
Most Popular FBPost	10/21/2024	543.7K	2,928	88	160
	Interactions	Reach	Likes	Comments	Shares
Most Popular Instagram Post	401	5.5K	364	1	28

- 7) Future Communication Committee meeting items
  - Remove Interdistrict Communication & Collaboration
  - Website PDF Accessibility Rules & Regulations (compliance)
- 8) Recap items to take to the next monthly board meeting for consideration.
  - ECF statutory compliance requirements. Postings need to be regularly updated. It was suggested to create a check list of items to be regularly reviewed and updated by appropriate identified staff.
  - Some missing and incomplete items include Annually Approved Budgets, 5-year Strategic Plan, Chief's Annual Reports, Services need to be expanded, Enterprise System Catalog updates needed, Independent Financial Audit Reports need to become current, Reimbursement and Compensation Policy update.
- 9) Committee Member Comments
  - None
- 10) Adjournment 1<sup>st</sup> PG, 2<sup>nd</sup> MB, All in favor 2:24p